

THE FLORA COLLECTION - CAMOMILE

ERDEM

PICTURED SIZE

2.45m x 3m (8' x 9'10")

WEAVE

Hand Knotted

MATERIALS

Handspun Ghazni Wool

The collaboration between globally acclaimed independent fashion house ERDEM, founded by Erdem Moragiolu MBE, and Christopher Farr presents new rugs that speak the designer's distinct language of poetic and modern femininity. Hand-knotted by master weavers in Afghanistan using Ghazni wool, the collection encapsulates a shared conviction in the power of craftsmanship and the human hand.

Born in Montreal to a Turkish father and British mother, Erdem Moralioglu graduated with an M.A from London's Royal College of Art in 2003. His first womenswear collection debuted in 2005 and quickly gained recognition with its language of poetic and modern femininity. ERDEM has forged its own path in the industry, centering each collection around a forensically researched narrative and a belief in the power of craftsmanship. Collections are formed with a muse in mind, depicting previously untold stories of heroic women.

These rugs are made to order and can be produced to custom colour, material, size and weave specifications.



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